



Authorized Schluter® Dealer Program

Supporting Your Business

As an Authorized Schluter Dealer, you are privy to more!
Here you'll find some curated digital content and resources to help you grow more Orange.

Get Social with Schluter

Looking to engage with your customers on social media? We can help! Schluter is busy on a bunch of social platforms, posting relevant content for those in the tile industry. Follow us to stay up to date on new products, events, cool tile projects from the Orange community, and more! Feel free to share this content with your social community and increase your following by providing content that gets people talking and coming back for more!

Connect with us and start sharing

Click on the icons below



@schlutersystems



@schluterNA



@schlutersystemsna



/company/schluter-systems

These prepared product posts are ready for you to use on your own channels

Download them here



5 Social Media Tips to Build & Keep Your Audience



Establish your voice & tone

Conversation is key, so talk to your audience like you would a friend!



Use graphics

Images catch the eye and can often "say more" than words alone.



Engage on your page

Answer questions, reply to comments and keep active!



Engage on other pages

Follow your customers, see what they're up to, comment on their work, and you'll soon develop a meaningful relationship.




Be consistent

Find a posting rhythm that works for you and stick with it!

Rank Higher on the Web with Video

Looking for some new web content? You can also embed Schluter videos on your website!

Here's how:

Head over to the [Schluter-Systems YouTube page](#)  and select the video you would like to share. The videos have been categorized into product/topic playlists, so you can easily find what you are looking for.



Once you have selected the video to share, click on the little  icon at the bottom right of the video.

From there, select EMBED and click COPY. The link is now ready to PASTE into your website's interface!

Some videos we recommend :

(click on the titles to view)

Popular Installation Videos:


- [Shower System](#)
- [KERDI-LINE](#)
- [KERDI-LINE-VARIO](#)
- [DITRA-HEAT](#)
- [SHELF](#)
- [KERDI-BOARD-SNLT](#)

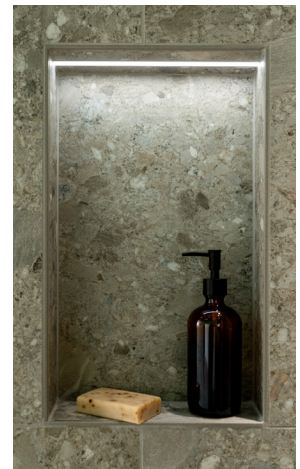
Popular Product Overview Videos:

- [Shower Animation](#)
- [DITRA-HEAT Introduction](#)
- [Essential Functions of DITRA](#)
- [Introduction to Profiles](#)

Images

We have also compiled a collection of images for you to use on your website or on your social channels.

[Download them here](#) 





Live Online Training

Ready to take your Schluter knowledge up to the next level? You and your staff can join in on free Live Online Training!

There are plenty of sessions available at different times from Monday-Friday, so you're sure to find something to fit your schedule. Certificates of Attendance are granted to those who complete all courses in each training series. More information, including available dates and registration links can be found [here](#).



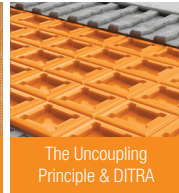
Schluter Fundamentals



Tile Edge Protection & Finishing with Profiles



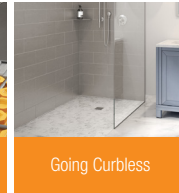
Moisture Management & Schluter Shower System



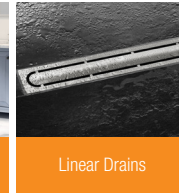
The Uncoupling Principle & DITRA



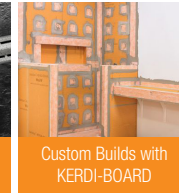
Floor Warming with DITRA-HEAT



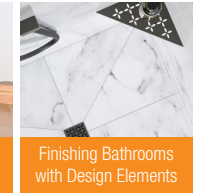
Going Curbless



Linear Drains



Custom Builds with KERDI-BOARD



Finishing Bathrooms with Design Elements

Authorized Dealer Website

As an Authorized Schluter Dealer, you have exclusive access to Schluter sales and marketing tools that have been created specifically to support you and your Schluter business— conveniently available on [Schluter.com](#).



Find sales tools such as:

- Literature
- Models, Displays & Samples
- Banners & Posters
- Promotional Items



Access Your ASD Account

1. [Log in to Schluter.com](#) with your email address and password
2. Click on Sales Tools from the Menu Bar (hint: it's on the right!)
3. Peruse items, select what you like, add to cart, and we ship them directly to you!

Forgot your password? Not a problem. Simply click the Forgot Password link and check your inbox for instructions on how to create a new one.

Personalized Support

The Customer Relations Team is dedicated to supporting Authorized Schluter Dealers like you. We're just an email or phone call away and would be pleased to support you and your business in any way we can.

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